

How You Might Use the Northampton Support & Resource Guide:

These guides can be a start to a conversation rather than a replacement (if people have time); however, simply having these on hand to share or for people to take might be enough – your role at a business or other responsibility might not allow you any more time for a conversation - or you might not feel very knowledgeable about the resources offered.

Here are some different ways to share or initiate conversation using these Resource Cards:

- Leave them on a counter for people to take as needed.
- Many people are aware of resources listed—and some people might have opinions. Share with someone looking for resources, saying:
 - *“This guide has a list of local food, shelter and support resources you may or may not have heard about--hope it can be helpful!”*
- If you have more time for a conversation, you might add:
 - *“I’m curious what type of resources you’re looking for and if you found anything helpful in the past?”*
- If you have any experiences with these resources as a service recipient, volunteer or otherwise and feel comfortable sharing, you might ask if someone wants to hear these:
 - *“I have some experience with a few of these resources—would you like to hear about some of mine?”*
- This can be a conversation starter with everyone - friends, customers, neighbors, complete strangers! It's important to notice what assumptions we have around who needs support.